



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	News 3 Sunrise SATURDAY	6a-7a								
	KSNV			to							
	KSNV			09/17/12 to 09/23/12	2x	-----S-					
	KSNV			Sa	09/22/12	:30	6:48 AM	RJCM0917H Michael HD	\$350.00		1
	KSNV			Sa	09/22/12	:30	6:56 AM	RJCM0917H Michael HD	\$350.00		2
	KSNV	Saturday Today	7a-9am								
	KSNV			to							
	KSNV			09/17/12 to 09/23/12	2x	-----S-					
	KSNV			Sa	09/22/12	:30	8:46 AM	RJCM0917H Michael HD	\$625.00		2
	KSNV			Sa	09/22/12	:30	8:58 AM	RJCM0917H Michael HD	\$625.00		1
26	KSNV	News 3 Today - SAT	9am-930am								
	KSNV			to							
	KSNV			09/17/12 to 09/23/12	1x	-----S-					
	KSNV			Sa	09/22/12	:30	9:29 AM	RJCM0917H Michael HD	\$500.00		1
27	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			to							
	KSNV			09/17/12 to 09/23/12	1x	-----S-					
	KSNV			Sa	09/22/12	:30	11:17 PM	RJCM0917H Michael HD	\$1,100.00		1
	KSNV			09/24/12 to 09/30/12	1x	-----S-					
	KSNV			Sa	09/29/12	:30	11:15 PM	RJCM0917H Michael HD	\$1,100.00		2
28	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			to							
	KSNV			09/17/12 to 09/23/12	1x	-----S-					
	KSNV			Su	09/23/12	:30	11:21 PM	RJCM0917H Michael HD	\$1,100.00		1
	KSNV			09/24/12 to 09/30/12	1x	-----S-					
	KSNV			Su	09/30/12	:30	11:24 PM	RJCM0917H Michael HD	\$1,100.00		2
29	KSNV	News 3 Today	9a-930am								
	KSNV			to							
	KSNV			09/17/12 to 09/23/12	1x	-----S-					
	KSNV			Su	09/23/12	:30	9:23 AM	RJCM0917H Michael HD	\$500.00		1

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**Billing Address:**

**Jamestown Associates/ NJ**  
**Attention: Accounts Payable**  
**5 Mapleton Rd.**  
**Ste 300**  
**Princeton, NJ 08540**

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV				09/17/12 to 09/23/12	2x	-----S				
	KSNV			Su	09/23/12	:30	6:17 AM	RJCM0917H Michael HD	\$325.00		2
	KSNV			Su	09/23/12	:30	6:59 AM	RJCM0917H Michael HD	\$325.00		1
	KSNV				09/24/12 to 09/30/12	2x	-----S				
	KSNV			Su	09/30/12	:30	6:19 AM	RJCM0917H Michael HD	\$325.00		4
	KSNV			Su	09/30/12	:30	6:58 AM	RJCM0917H Michael HD	\$325.00		3
33	KSNV	Sunday Today	7a-8a								
	KSNV				09/17/12 to 09/23/12	2x	-----S				
	KSNV			Su	09/23/12	:30	7:22 AM	RJCM0917H Michael HD	\$625.00		1
	KSNV			Su	09/23/12	:30	7:29 AM	RJCM0917H Michael HD	\$625.00		2
	KSNV				09/24/12 to 09/30/12	2x	-----S				
	KSNV			Su	09/30/12	:30	7:21 AM	RJCM0917H Michael HD	\$625.00		4
	KSNV			Su	09/30/12	:30	7:27 AM	RJCM0917H Michael HD	\$625.00		3
34	KSNV	Chris Matthews SUN 9:30am	9:30a-10a								
	KSNV				09/17/12 to 09/23/12	1x	-----S				
	KSNV			Su	09/23/12	:30	9:49 AM	RJCM0917H Michael HD	\$500.00		1
37	KSNV	News 3 in Prime	7-10pm								
	KSNV				09/17/12 to 09/23/12	1x	-----S				
	KSNV			Su	09/23/12	:00			\$1,600.00	Unresolved	1
	KSNV				09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	9:04 PM	RJCM0917H Michael HD	\$1,600.00		2
38	KSNV	Sa-Su Early News	5pm-630pm								
	KSNV				09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	6:14 PM	RJCM0917H Michael HD	\$650.00		2

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 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

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Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
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Station	KSNV
Account Executive	Amy McGreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	KSNV	WKND Jeop/Wheel	630-730pm								
	KSNV			09/24/12 to 09/30/12	1x	-----S-					
				Sa	09/29/12	:30	6:42 PM	RJCM0917H Michael HD	\$500.00		2
42	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV			09/17/12 to 09/23/12	5x	--WTF--					
				W	09/19/12	:30	5:11 AM	RJCM0917H Michael HD	\$325.00		5
				W	09/19/12	:30	5:46 AM	RJCM0917H Michael HD	\$325.00		1
				Th	09/20/12	:30	5:15 AM	RJCM0917H Michael HD	\$325.00		2
				F	09/21/12	:30	5:20 AM	RJCM0917H Michael HD	\$325.00		3
				F	09/21/12	:30	5:39 AM	RJCM0917H Michael HD	\$325.00		4
43	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			09/17/12 to 09/23/12	10x	--WTF--					
				W	09/19/12	:30	6:10 AM	RJCM0917H Michael HD	\$650.00		10
				W	09/19/12	:30	6:26 AM	RJCM0917H Michael HD	\$650.00		2
				W	09/19/12	:30	6:44 AM	RJCM0917H Michael HD	\$650.00		3
				W	09/19/12	:30	6:59 AM	RJCM0917H Michael HD	\$650.00		1
				Th	09/20/12	:30	6:17 AM	RJCM0917H Michael HD	\$650.00		6
				Th	09/20/12	:30	6:43 AM	RJCM0917H Michael HD	\$650.00		4
				F	09/21/12	:30	6:57 AM	RJCM0917H Michael HD	\$650.00		5
				F	09/21/12	:30	6:08 AM	RJCM0917H Michael HD	\$650.00		7
				F	09/21/12	:30	6:24 AM	RJCM0917H Michael HD	\$650.00		8
				F	09/21/12	:30	6:59 AM	RJCM0917H Michael HD	\$650.00		9
44	KSNV	Today Show	658a-9am								
	KSNV			09/17/12 to 09/23/12	10x	--WTF--					
				W	09/19/12	:30	7:57 AM	RJCM0917H Michael HD	\$850.00		2
				W	09/19/12	:30	8:36 AM	RJCM0917H Michael HD	\$850.00		1

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**Billing Address:**

**Jamestown Associates/ NJ**  
**Attention: Accounts Payable**  
**5 Mapleton Rd.**  
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**Princeton, NJ 08540**

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
44	KSNV	Today Show	658a-9am								
	KSNV			W	09/19/12	:30	8:59 AM	RJCM0917H Michael HD	\$850.00		3
	KSNV			Th	09/20/12	:30	7:28 AM	RJCM0917H Michael HD	\$850.00		4
	KSNV			Th	09/20/12	:30	7:58 AM	RJCM0917H Michael HD	\$850.00		5
	KSNV			F	09/20/12	:30	8:40 AM	RJCM0917H Michael HD	\$850.00		6
	KSNV			F	09/21/12	:30	7:23 AM	RJCM0917H Michael HD	\$850.00		9
	KSNV			F	09/21/12	:30	7:59 AM	RJCM0917H Michael HD	\$850.00		10
	KSNV			F	09/21/12	:30	8:27 AM	RJCM0917H Michael HD	\$850.00		7
	KSNV			F	09/21/12	:30	8:58 AM	RJCM0917H Michael HD	\$850.00		8
45	KSNV	M-F Today Show II	9-10a								
	KSNV			W	09/19/12	:30	9:51 AM	RJCM0917H Michael HD	\$350.00		4
	KSNV			W	09/19/12	:30	9:58 AM	RJCM0917H Michael HD	\$350.00		1
	KSNV			Th	09/20/12	:30	9:27 AM	RJCM0917H Michael HD	\$350.00		2
	KSNV			F	09/21/12	:30	9:28 AM	RJCM0917H Michael HD	\$350.00		5
	KSNV			F	09/21/12	:30	9:56 AM	RJCM0917H Michael HD	\$350.00		3
46	KSNV	Rachael Ray	11am-12pm								
	KSNV			W	09/19/12	:30	11:17 AM	RJCM0917H Michael HD	\$325.00		5
	KSNV			W	09/19/12	:30	11:55 AM	RJCM0917H Michael HD	\$325.00		1
	KSNV			Th	09/20/12	:30	11:42 AM	RJCM0917H Michael HD	\$325.00		2
	KSNV			F	09/21/12	:30	11:19 AM	RJCM0917H Michael HD	\$325.00		4
	KSNV			F	09/21/12	:30	11:51 AM	RJCM0917H Michael HD	\$325.00		3
47	KSNV	Noon News	12-1230pm								
	KSNV			W	09/17/12 to 09/23/12	5x	--WTF--				
	KSNV			W	09/19/12	:30	12:07 PM	RJCM0917H Michael HD	\$425.00		1

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Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
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Station	KSNV
Account Executive	Amy McCreary
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Sales Region	National

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Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
47	KSNV	Noon News	12-1230pm									
	KSNV			W	09/19/12	:30	12:16 PM		RJCM0917H Michael HD	\$425.00		4
	KSNV			Th	09/20/12	:30	12:06 PM		RJCM0917H Michael HD	\$425.00		5
	KSNV			F	09/21/12	:30	12:11 PM		RJCM0917H Michael HD	\$425.00		2
48	KSNV	The Agenda 1230pm	1230-1p									3
	KSNV			W	09/19/12	:30	12:38 PM		RJCM0917H Michael HD	\$325.00		1
	KSNV			Th	09/20/12	:30	12:46 PM		RJCM0917H Michael HD	\$325.00		4
	KSNV			F	09/21/12	:30	12:56 PM		RJCM0917H Michael HD	\$325.00		2
49	KSNV	The Doctors	2pm-3pm									3
	KSNV			W	09/19/12	:30	2:09 PM		RJCM0917H Michael HD	\$325.00		1
	KSNV			Th	09/20/12	:30	2:23 PM		RJCM0917H Michael HD	\$325.00		4
	KSNV			F	09/21/12	:30	3:00 PM		RJCM0917H Michael HD	\$325.00		2
50	KSNV	Dr Phil	3-4p									3
	KSNV			W	09/19/12	:30	3:13 PM		RJCM0917H Michael HD	\$450.00		1
	KSNV			Th	09/20/12	:30	3:31 PM		RJCM0917H Michael HD	\$450.00		4
	KSNV			F	09/21/12	:30	3:48 PM		RJCM0917H Michael HD	\$450.00		2
	KSNV			W	09/17/12 to 09/23/12	5x	--WTF--			\$325.00	Unresolved	3

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
51	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV				09/17/12 to 09/23/12	5x	--WTF--				
	KSNV			W	09/19/12	:30	4:15 PM	RJCM0917H Michael HD	\$600.00		1
	KSNV			Th	09/20/12	:30	4:10 PM	RJCM0917H Michael HD	\$600.00		4
	KSNV			F	09/21/12	:30	4:22 PM	RJCM0917H Michael HD	\$600.00		2
	KSNV			F	09/21/12	:30	4:15 PM	RJCM0917H Michael HD	\$600.00		3
	KSNV			F	09/21/12	:30	4:25 PM	RJCM0917H Michael HD	\$600.00		5
52	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV				09/17/12 to 09/23/12	5x	--WTF--				
	KSNV			W	09/19/12	:30	4:44 PM	RJCM0917H Michael HD	\$700.00		1
	KSNV			W	09/19/12	:30	5:00 PM	RJCM0917H Michael HD	\$700.00		5
	KSNV			Th	09/20/12	:30	4:38 PM	RJCM0917H Michael HD	\$700.00		2
	KSNV			F	09/21/12	:30	4:41 PM	RJCM0917H Michael HD	\$700.00		4
	KSNV			F	09/21/12	:30	4:47 PM	RJCM0917H Michael HD	\$700.00		3
53	KSNV	M-F Early News	5-630p								
	KSNV				09/17/12 to 09/23/12	5x	--WTF--				
	KSNV			W	09/19/12	:30	5:28 PM	RJCM0917H Michael HD	\$1,000.00		5
	KSNV			W	09/19/12	:30	6:21 PM	RJCM0917H Michael HD	\$1,000.00		1
	KSNV			Th	09/20/12	:30	5:12 PM	RJCM0917H Michael HD	\$1,000.00		2
	KSNV			F	09/21/12	:30	5:22 PM	RJCM0917H Michael HD	\$1,000.00		3
	KSNV			F	09/21/12	:30	6:14 PM	RJCM0917H Michael HD	\$1,000.00		4
54	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV				09/17/12 to 09/23/12	5x	--WTF--				
	KSNV			W	09/19/12	:30	6:36 PM	RJCM0917H Michael HD	\$1,000.00		1
	KSNV			W	09/19/12	:30	6:59 PM	RJCM0917H Michael HD	\$1,000.00		4
	KSNV			Th	09/20/12	:30	7:13 PM	RJCM0917H Michael HD	\$1,000.00		2

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

**Billing Address:**

Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV										
	KSNV										
55	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV										
	KSNV										
56	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV										
	KSNV										
57	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV										
	KSNV										

The actual broadcast information shown on this invoice was taken from the Official program log

09/24/12 to 09/30/12	5x	M--TF--									
09/24/12	30	6:09 AM	RJCM0917H	Michael	HD	\$325.00					4
09/24/12	30	6:22 AM	RJCM0917H	Michael	HD	\$650.00					1
09/24/12	30	6:38 AM	RJCM0917H	Michael	HD	\$650.00					3
09/24/12	30	6:58 AM	RJCM0917H	Michael	HD	\$650.00					10
09/27/12	30	6:24 AM	RJCM0917H	Michael	HD	\$650.00					2
09/27/12	30	6:30 AM	RJCM0917H	Michael	HD	\$650.00					5
09/27/12	30	6:58 AM	RJCM0917H	Michael	HD	\$650.00					4
09/28/12	30	6:23 AM	RJCM0917H	Michael	HD	\$650.00					7
09/24/12 to 09/30/12	10x	M--TF--									
09/24/12	30	6:09 AM	RJCM0917H	Michael	HD	\$650.00					1
09/24/12	30	6:22 AM	RJCM0917H	Michael	HD	\$650.00					3
09/24/12	30	6:38 AM	RJCM0917H	Michael	HD	\$650.00					10
09/24/12	30	6:58 AM	RJCM0917H	Michael	HD	\$650.00					2
09/27/12	30	6:24 AM	RJCM0917H	Michael	HD	\$650.00					5
09/27/12	30	6:30 AM	RJCM0917H	Michael	HD	\$650.00					4
09/27/12	30	6:58 AM	RJCM0917H	Michael	HD	\$650.00					7

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**  
 Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
57	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			F	09/28/12	:30	6:42 AM	RJCM0917H Michael HD	\$650.00		9
	KSNV			F	09/28/12	:30	6:59 AM	RJCM0917H Michael HD	\$650.00		8
58	KSNV	Today Show	658a-9am								
	KSNV			M	09/24/12	:30	7:30 AM	RJCM0917H Michael HD	\$850.00		2
	KSNV			M	09/24/12	:30	7:58 AM	RJCM0917H Michael HD	\$850.00		3
	KSNV			M	09/24/12	:30	8:27 AM	RJCM0917H Michael HD	\$850.00		1
	KSNV			M	09/24/12	:30	8:58 AM	RJCM0917H Michael HD	\$850.00		10
	KSNV			Th	09/27/12	:30	7:58 AM	RJCM0917H Michael HD	\$850.00		4
	KSNV			Th	09/27/12	:30	8:27 AM	RJCM0917H Michael HD	\$850.00		5
	KSNV			Th	09/27/12	:30	8:43 AM	RJCM0917H Michael HD	\$850.00		6
	KSNV			F	09/28/12	:30	7:57 AM	RJCM0917H Michael HD	\$850.00		9
	KSNV			F	09/28/12	:30	8:46 AM	RJCM0917H Michael HD	\$850.00		8
	KSNV			F	09/28/12	:30	8:58 AM	RJCM0917H Michael HD	\$850.00		7
59	KSNV	M-F Today Show II	9-10a								
	KSNV			M	09/24/12	:30	9:58 AM	RJCM0917H Michael HD	\$350.00		1
	KSNV			Th	09/27/12	:30	9:29 AM	RJCM0917H Michael HD	\$350.00		4
	KSNV			Th	09/27/12	:30	9:59 AM	RJCM0917H Michael HD	\$350.00		2
	KSNV			F	09/28/12	:30	9:30 AM	RJCM0917H Michael HD	\$350.00		3
	KSNV			F	09/28/12	:30	9:58 AM	RJCM0917H Michael HD	\$350.00		5
60	KSNV	Rachael Ray	11am-12pm								
	KSNV			M	09/24/12	:30	11:24 AM	RJCM0917H Michael HD	\$325.00		1
	KSNV			Th	09/27/12	:30	11:20 AM	RJCM0917H Michael HD	\$325.00		5

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

**Billing Address:**  
 Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
60	KSNV	Rachael Ray	11am-12pm	Th	09/27/12	:30	11:42 AM	RJCM0917H Michael HD	\$325.00		2
	KSNV			F	09/28/12	:30	11:18 AM	RJCM0917H Michael HD	\$325.00		3
	KSNV			F	09/28/12	:30	11:49 AM	RJCM0917H Michael HD	\$325.00		4
61	KSNV	Noon News	12-1230pm	to	09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	12:21 PM	RJCM0917H Michael HD	\$425.00		4
	KSNV			M	09/24/12	:30	12:25 PM	RJCM0917H Michael HD	\$425.00		1
	KSNV			Th	09/27/12	:30	12:19 PM	RJCM0917H Michael HD	\$425.00		2
	KSNV			F	09/28/12	:30	12:06 PM	RJCM0917H Michael HD	\$425.00		5
	KSNV			F	09/28/12	:30	12:27 PM	RJCM0917H Michael HD	\$425.00		3
62	KSNV	The Agenda 1230pm	1230-1p	to	09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	12:47 PM	RJCM0917H Michael HD	\$325.00		5
	KSNV			M	09/24/12	:30	12:56 PM	RJCM0917H Michael HD	\$325.00		1
	KSNV			Th	09/27/12	:30	12:54 PM	RJCM0917H Michael HD	\$325.00		2
	KSNV			F	09/28/12	:30	12:39 PM	RJCM0917H Michael HD	\$325.00		4
	KSNV			F	09/28/12	:30	12:55 PM	RJCM0917H Michael HD	\$325.00		3
63	KSNV	The Doctors	2pm-3pm	to	09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	2:12 PM	RJCM0917H Michael HD	\$325.00		1
	KSNV			M	09/24/12	:30	2:33 PM	RJCM0917H Michael HD	\$325.00		4
	KSNV			Th	09/27/12	:30	2:13 PM	RJCM0917H Michael HD	\$325.00		2
	KSNV			Th	09/27/12	:30	2:38 PM	RJCM0917H Michael HD	\$325.00		5
	KSNV			F	09/28/12	:30	2:22 PM	RJCM0917H Michael HD	\$325.00		3
64	KSNV	Dr Phil	3-4p	to	09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	2:12 PM	RJCM0917H Michael HD	\$325.00		1
	KSNV			M	09/24/12	:30	2:33 PM	RJCM0917H Michael HD	\$325.00		4
	KSNV			Th	09/27/12	:30	2:13 PM	RJCM0917H Michael HD	\$325.00		2
	KSNV			Th	09/27/12	:30	2:38 PM	RJCM0917H Michael HD	\$325.00		5
	KSNV			F	09/28/12	:30	2:22 PM	RJCM0917H Michael HD	\$325.00		3

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 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

**Billing Address:**  
 Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
64	KSNV	Dr Phil	3-4p								
	KSNV				09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	3:22 PM	RJCM0917H Michael HD	\$450.00		1
	KSNV			M	09/24/12	:30	3:41 PM	RJCM0917H Michael HD	\$450.00		5
	KSNV			Th	09/27/12	:30	3:14 PM	RJCM0917H Michael HD	\$450.00		2
	KSNV			Th	09/27/12	:30	3:25 PM	RJCM0917H Michael HD	\$450.00		4
	KSNV			F	09/28/12	:30	3:31 PM	RJCM0917H Michael HD	\$450.00		3
65	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV				09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	4:21 PM	RJCM0917H Michael HD	\$600.00		1
	KSNV			M	09/24/12	:30	4:26 PM	RJCM0917H Michael HD	\$600.00		4
	KSNV			Th	09/27/12	:30	4:10 PM	RJCM0917H Michael HD	\$600.00		5
	KSNV			Th	09/27/12	:30	4:22 PM	RJCM0917H Michael HD	\$600.00		2
	KSNV			F	09/28/12	:30	4:22 PM	RJCM0917H Michael HD	\$600.00		3
66	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV				09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	4:39 PM	RJCM0917H Michael HD	\$700.00		1
	KSNV			M	09/24/12	:30	5:00 PM	RJCM0917H Michael HD	\$700.00		4
	KSNV			Th	09/27/12	:30	4:50 PM	RJCM0917H Michael HD	\$700.00		2
	KSNV			F	09/28/12	:30	4:38 PM	RJCM0917H Michael HD	\$700.00		5
	KSNV			F	09/28/12	:30	5:00 PM	RJCM0917H Michael HD	\$700.00		3
67	KSNV	M-F Early News	5-630p								
	KSNV				09/24/12 to 09/30/12	5x	M--TF--				
	KSNV			M	09/24/12	:30	5:21 PM	RJCM0917H Michael HD	\$1,000.00		1
	KSNV			M	09/24/12	:30	6:13 PM	RJCM0917H Michael HD	\$1,000.00		4
	KSNV			Th	09/27/12	:30	5:14 PM	RJCM0917H Michael HD	\$1,000.00		2

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 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
67	KSNV	M-F Early News	5-630p								
	KSNV			Th	09/27/12	:30	6:28 PM	RJCM0917H Michael HD	\$1,000.00		5
	KSNV			F	09/28/12	:30	6:28 PM	RJCM0917H Michael HD	\$1,000.00		3
68	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV			09/24/12 to 09/30/12	5x	M--TF--					
	KSNV			M	09/24/12	:30	6:42 PM	RJCM0917H Michael HD	\$1,000.00		1
	KSNV			M	09/24/12	:30	7:19 PM	RJCM0917H Michael HD	\$1,000.00		4
	KSNV			Th	09/27/12	:30	6:53 PM	RJCM0917H Michael HD	\$1,000.00		5
	KSNV			Th	09/27/12	:30	7:06 PM	RJCM0917H Michael HD	\$1,000.00		2
	KSNV			F	09/28/12	:30	6:35 PM	RJCM0917H Michael HD	\$1,000.00		3
69	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			09/24/12 to 09/30/12	4x	M--TF--					
	KSNV			M	09/24/12	:30	11:21 PM	RJCM0917H Michael HD	\$1,100.00		1
	KSNV			Th	09/27/12	:30	11:24 PM	RJCM0917H Michael HD	\$1,100.00		2
	KSNV			F	09/28/12	:30	11:11 PM	RJCM0917H Michael HD	\$1,100.00		4
	KSNV			F	09/28/12	:30	11:25 PM	RJCM0917H Michael HD	\$1,100.00		3
71	KSNV	Sat Today	5a-459a								
	KSNV			09/24/12 to 09/30/12	2x	-----S-					
	KSNV			Sa	09/29/12	:30	5:17 AM	RJCM0917H Michael HD	\$625.00		1
	KSNV			Sa	09/29/12	:30	5:27 AM	RJCM0917H Michael HD	\$625.00		2
72	KSNV	News 3 in Prime	7-10pm								
	KSNV			09/17/12 to 09/23/12	1x	-----S-					
	KSNV			Sa	09/22/12	:30	8:12 PM	RJCM0917H Michael HD	\$650.00		1
73	KSNV	Wheel/Jeop	5a-459a								
	KSNV			09/17/12 to 09/23/12	1x	-----S-					

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
73	KSNV	WheelJeop	5a-459a								
	KSNV			Sa	09/22/12	:30	9:54 PM	RJCM0917H Michael HD	\$500.00		1
74	KSNV	M-Su News 3 at Eleven	11pm-1135pm								
	KSNV			Sa	09/22/12	:30	11:10 PM	RJCM0917H Michael HD	\$1,100.00		1
	KSNV			Th	09/27/12	:30	11:30 PM	RJCM0917H Michael HD	\$1,100.00		2

Aired Spots

185

<u>Gross Total</u>	\$115,725.00
<u>Agency Commission</u>	\$17,358.75
<u>Net Amount Due</u>	\$98,366.25
<u>Payment Terms 30 Days</u>	

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